



Riley Ryan Rose Park

UX/UI + Graphic Designer & RGD Junior Affiliate

I am motivated by connecting with others, and I believe in "collaboration over competition." Due to this motto, I look forward to a future collaborating with others and building a community through designs that create positive impacts.

View Portfolio at WWW.RILEYPARKDESIGN.CA

Experience

Campus Support

UX/UI Designer & Graphic Designer — December 2022 - Current

- Researching and developing UX/UI design solutions for private colleges across Canada including VCAD, CDI, Reeves, and Vancouver Career College, as well as internal work for Campus Support.
- User research, ideation, prototyping, and copywriting for design work
- Curating, creating and managing media assets and iconography
- Working closely with upper management and development team to ensure designs are developed on schedule

Spa Girl Marketing

Freelance UX/UI & Graphic Designer — June 2022 - Current

- Branding and rebranding Solutions for SGM and all clients
- Creating funnels, copywriting, media asset management, dynamic and static advertising, SEO, and marketing solutions for all clients

Étude.Digital

3-Week Student Mentorship — February 2022

- Researching and developing solutions for a rebranded icon approach
- Following briefs and delivering small quick projects for the team

Rose Bush Design - Riley Park Design

Creative Director, Photographer, Graphic & Web Designer — 2017 - Current

- Freelancing graphic design work, copywriting, Meta ad designs, assets and web development
- Integrating html plugins to customize web design
- Media asset curator and organizer

Skills

Technical Skills

Photoshop		Accuracy and Attention to Details
Illustrator		Advanced Adobe Creative Suite Skills:
InDesign		<i>Photoshop, InDesign, Illustrator, After Effects,</i>
After Effects		<i>Premiere Pro, XD, Lightroom, and etc.</i>
Premiere Pro		
Adobe XD		Advanced English and Grammar Skills
Figma		Advanced PowerPoint, Keynotes, and

Language Skills

English		Google Slide Design Capabilities
Serbian		Analytical Problem Solving
Spanish		Creative & Critical Thinking
French		Highly Adaptable and Flexible

Education & Awards

So(cial) Good Awards 2022

Branding Winner
Shifting Minds Collective 2022

Wilson School Of Design

Graphic Design For Marketing
2018-2022

Kwantlen Polytechnic University

General Studies Diploma
2016-2022

Kwantlen Polytechnic University

Information Technology Diploma
2016-2018

References

Marga Lopez, DesCan President

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Mark Rutledge, CGD, RGD

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Mike Cober, Design Educator

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Anna Molnar, Spa Girl Marketing

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Let's Connect

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