# Riley Ryan Rose Park

## UX/UI + Graphic Designer & RGD Junior Affliate

I am motivated by connecting with others, and I believe in "collaboration over competition." Due to this motto, I look forward to a future collaborating with others and building a community through designs that create positive impacts.

View Portfolio at WWW.RILEYPARKDESIGN.CA

# Experience

### **Campus Support**

UX/UI Designer & Graphic Designer – December 2022 - Current

• Researching and developing UX/UI design solutions for private colleges across Canada including VCAD, CDI, Reeves, and Vancouver Career College, as well as internal work for Campus Support.

- User research, ideation, prototyping, and copywriting for design work
- Curating, creating and managing media assets and iconography
- Working closely with upper management and development team to ensure designs are developed on schedule

## **Spa Girl Marketing**

Freelance UX/UI & Graphic Designer – June 2022 - Current

- Branding and rebranding Solutions for SGM and all clients
- Creating funnels, copywriting, media asset management, dynamic and static advertising, SEO, and marketing solutions for all clients

## Étude.Digital

3-Week Student Mentorship — February 2022

- Researching and developing solutions for a rebranded icon approach
- Following briefs and delivering small quick projects for the team

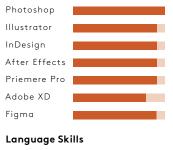
## Rose Bush Design - Riley Park Design

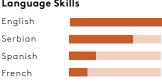
Creative Director, Photographer, Graphic & Web Designer - 2017 - Current

- Freelancing graphic design work, copywriting, Meta ad designs, assets and web development
- Integrating html plugins to customize web design
- Media asset curator and organizer

## Skills

#### **Techincal Skills**





Accuracy and Attention to Details Advanced Adobe Creative Suite Skills: Photoshop, InDesign, Illustrator, After Effects, Premiere Pro, XD, Lightroom, and etc. Advanced English and Grammar Skills Advanced PowerPoint, Keynotes, and Google Slide Design Capabilities Analytical Problem Solving Creative & Critical Thinking Highly Adaptable and Flexible

# Education & Awards

#### So(cial) Good Awards 2022

Branding Winner Shifting Minds Collective 2022

#### Wilson School Of Design

Graphic Design For Marketing 2018-2022

#### Kwantlen Polytechnic University

General Studies Diploma 2016-2022

#### **Kwantlen Polytechnic University**

Information Technology Diploma 2016-2018

## References

#### Marga Lopez, DesCan President

Personal and Academic Reference marga@margalopez.com 778-994-3662

#### Mark Rutledge, CGD, RGD

Personal and Professional Reference mark@markrutledge.ca 867-335-8610

#### Gonzalo Alatorre, Étude.Digital

Personal and Professional Reference gonzalo@etude.digital

#### Mike Cober, Design Educator

Academic Reference mike@cober.ca

#### Anna Molnar, Spa Girl Marketing

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## Let's Connect

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